


# Iris Lin / User Experience Designer

Versatile and thoughtful designer passionate about merging stimulating visual design with carefully-crafted and entertaining user interactions. Able to benefit a company through a unique skill set encompassing user experience, visual design and front-end web development.

 510-386-4790

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 **visual design:** [www.hirisk.net](http://www.hirisk.net)  
**ixD:** [cargocollective.com/irisylin](http://cargocollective.com/irisylin)

## WORK EXPERIENCE

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### USER EXPERIENCE DESIGNER

**Rocket Science Consulting** San Francisco, CA

*August 2012 - Present*

- driving product strategy through concept and feature development with project stakeholders
- establishing information architecture, user task flows and scenarios
- wireframing and hi-fidelity prototyping of mobile and web applications
- user interface design and development
- creating user research plans and conducting user testing

### TECHNICAL SUPPORT ENGINEER + TECHNICAL ACCOUNT MANAGER

**Clickability Inc.**, San Francisco, CA

*March 2008 - February 2011*

- troubleshooting and resolving customer technical issues through meticulous and methodical code debugging and testing
- scoping and completing web programming projects:
  - Netapp.com – backend programming for homepage redesign to scale out to global sites and leverage dynamic content features
  - Smithsonianmag.com – developing dynamic museum registration solution for Museum Day portal and dynamic XML feeds for Amazon Kindle integration
- discussing product enhancement requests with product management team based on customer strategic needs and observed issues
- providing technical account management services to high-profile customers: Gray Television, Swiss Re, Smithsonian Magazine

### WEB PROGRAMMER + PRODUCTION

**Hartle Media**, San Francisco, CA

*September 2006 - February 2008*

- developed HTML and CSS for front-end design of [www.7x7.com](http://www.7x7.com) and [www.chdmag.com](http://www.chdmag.com) from Photoshop mockups to improve user experience and navigation

## TECHNICAL SKILLS

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### LANGUAGES/LIBRARIES

HTML, CSS, Javascript, JQuery  
PHP, XML, Velocity, Actionscript

### DESIGN & DEVELOPMENT TOOLS

Illustrator, Photoshop, InDesign, Flash, After Effects, Firebug

### CMS IMPLEMENTATION EXPERIENCE

Drupal, Wordpress, Expression Engine

## EDUCATION

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### ACADEMY OF ART UNIVERSITY

M.F.A. Web Design & New Media

*2014, expected*

### UNIVERSITY OF CALIFORNIA BERKELEY EXTENSION

Professional Sequence in Graphic Design

*2012*

### UNIVERSITY OF CALIFORNIA BERKELEY

B.A. Political Economies of Industrial Societies

B.A. German

*2006*

### BARD COLLEGE

Summer Program on Globalization and International Affairs

*2006*